Entertainment in Playford

What do *you* want to see at The Shedley Theatre?





68% of you would be most likely to go and see...

Musicals!

You also love... Theatre (54%) & Comedy (40%)

70% of you might visit The Shedley Theatre more if...

More shows matched your interests

You'd also like to see... More promotion of upcoming shows (54%)

68% want to see shows on a...



Saturday night!

Followed by... Friday night (62%) or Sunday afternoon (59%)



80% have seen a show at The Shedley Theatre



Before and after the show **84%** of you would like...

Special food and drink offers

You find out about upcoming shows via...

- 1. Social media 52%
- 2. Word of mouth 51%
- 3. Posters / signs 43%

61% prefer shows that are... $1.5 \rightarrow 2$ hours long



Don't miss the next show! Visit **theshedley.com.au** to stay in the loop

This infographic is based on the results of the Entertainment in Playford - The Shedley Theatre Survey, open from 19 May - 9 June 2025. The insights from this survey will help guide future program planning for The Shedley Theatre.