



Strategic Plan Community Survey

Hello and welcome to the City of Playford's 2025-2028 Strategic Plan engagement.

One of the most powerful ways you can shape the future of Playford is by helping us develop our strategic plan.

What is a strategic plan? The quick answer is a road map, which guides our decision-making. It describes what Council will focus on over the next four years and how we will go about it.

The current phase of our strategic plan is coming to an end, and we want you to be part of the conversation about what comes next.

To share your thoughts, you can take part in this survey which will take around 10 minutes to complete, depending on your answers and how much you would like to share with us.

By completing the survey, you will have the chance to **win 1 of 10 x \$50 Drakes Supermarket vouchers!**

How does the survey work? The survey has a mix of tick box questions and open questions where you can share your thoughts in as much or as little detail as you like.

Firstly, we have some very quick questions to help us keep track of who is providing feedback.

1. In which suburb do you live? _____

2. Please select your age group.

- Under 24
- 25 – 34
- 35 – 49
- 50 – 59
- 60 – 69
- 70 years and older

3. What do you love about City of Playford right now?

4. What helps you feel a sense of belonging in your community? This means feeling like you belong and are part of the place where you live and work

How is Council Going?

Our current strategic plan has a focus on building community and city foundations. It was developed in partnership with our community – based on previous feedback. You told us it was important to address things that impact your everyday life.

The next few questions are about our current Strategic Plan and the 5 community themes we have focused on from 2020 to 2024 under 'Community and City Foundations'.






- **Improving safety and accessibility** – this includes things like footpaths, roads and local parks
- **Lifting city appearance** – this includes the look and feel of our parks and reserves, open space and verges
- **Connecting with our community and each other** – this includes making sure that our residents know about Council's services, events and facilities
- **Supporting business and local employment opportunities** – things such as leveraging opportunities to influence economic growth and job opportunities
- **Using money wisely** – this is about being financially sustainable and continuing to deliver the services our community want

5. Please rank the current community themes in order of importance to you.






Please write 1 in the box that is most important to you. 5 would be your least important.

	Improving safety and accessibility
	Lifting city appearance
	Connecting with our community and each other
	Supporting business and local employment opportunities
	Using money wisely

6. Using the scale of agreement below, how much do you agree or disagree that Council has delivered against each of these areas in the past 4 years?

	 Strongly disagree	 Disagree	 Neither	 Agree	 Strongly agree
Improving safety and accessibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lifting city appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Connecting with our community and each other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supporting business and local employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using money wisely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Using the scale of agreement below, how much do you agree or disagree that these are the priorities Council needs to continue to focus on?

	 Strongly disagree	 Disagree	 Neither	 Agree	 Strongly agree
Improving safety and accessibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lifting city appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Connecting with our community and each other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supporting business and local employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using money wisely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you have any comments related to your answers in questions 6 and 7?

Connecting our people

Community and city foundations will be an ongoing focus area for Council, however, we know the importance of building and strengthening connections among our people and community.

The next group of questions will help us understand what connection means to you.

8. What does 'connection' mean to you?

One way that can describe feeling connected to your community is experiencing a sense of belonging and part of the place where you live, go to school, study, work or play.

When people feel a sense of belonging, they experience many positive outcomes, including improved health and wellbeing. They may also be more likely to help others in need, actively participate in community life, volunteer, take pride in their area, look after the environment, and each other.

9. What are the main ways you gain connection with others?

You can tick one or many

- Family
- Friends
- School or study
- Work
- Volunteering
- Cultural groups
- Religious / church groups
- Professional networks
- Social media or other digital / online
- Special interest groups, cubs or associations
- Any others? (please write) _____

10. People can have connection in many ways. How important is it for you to feel connected in your community?



Not important
at all



Somewhat
unimportant



Neither /
neutral



Somewhat
important



Extremely
important

11. How can it make your life better?

12. How would you describe yourself?

Pick one (1) of the below statements

- I am very connected and feel that this connection enhances my life
- I am connected and satisfied with how my connections bring happiness to my life
- I am not very connected and can feel lonely, or feel I would be happier with more connection
- I am not very connected and am okay with this
- Other (specify) _____

13. How important do you believe community connection is for the wellbeing and success of a community?



Not important
at all



Somewhat
unimportant



Neither /
neutral



Somewhat
important



Extremely
important

14. Do you have a sense of belonging in your neighbourhood and local area?



Not at all



Not really



Neither / maybe



Mostly



Yes, definitely!

15. Do you feel there is a strong sense of community in your local area?



Not at all



Not really



Neither / maybe



Mostly



Yes, definitely!

16. How confident do you feel to do each of the following?



Not at all
confident



Not very
confident



Neither



Fairly
confident



Extremely
confident

Connect with my neighbours

Connect with people in my local community

Know when someone needs help

Help someone else when they need it

Find information from Council or elsewhere to help me when I need it

Use council community facilities or services if I need to

17. Where do you feel most connected in your community? Are there any other places or spaces you connect with people?

Tick one or many

- Attending Council run events (eg, Christmas Carols)
- Sports or recreation clubs
- Parks and open spaces, such as walking trails and connecting with nature
- Community centres
- Libraries
- Other (please write) _____

18. What do you think stops people from feeling connected in our community?

Please select as many as you like from the list or use the text box for anything we have missed. These might be relevant to you or others you know.

- No transport to get to events or activities
- The cost of events or activities
- Not aware of what's on around Playford
- Community services and activities on offer don't appeal
- Physical health
- Mental health
- Accessibility
- Don't know how to make the first step
- Don't know what to expect
- Everything seems to be online but I don't know how to use a computer
- Caring responsibilities
- Too busy
- Language
- Other (please write) _____

19. What would you do to help someone feel more connected if they wanted to?

20. To finish, please think about all the things we have mentioned in these questions and generally about your everyday life.

What would be your top 3 priorities for Council to focus on in the next 4 years?

1	
2	
3	

Thank you for the feedback you have provided so far. We are almost done!

Now just a few final questions about you to help us look at what's important to different people in our community.

21. Which gender do you identify with?

- Female
- Male
- Non-binary
- Transgender
- Please specify

22. Do you speak a language other than English at home?

- Yes
(specify) _____
- No

23. Do you identify as Aboriginal or Torres Strait Islander?

- Yes
- No

24. Do you identify as having a disability?

- Yes
- No

25. What is your household structure?

- Single person household
- Couple without children
- Group/share household
- One parent family
- Couple with children
- Other

Interest in future engagements and prize draw!

Council is committed to listening to our community. Would you like to join our 'connected community' where from time to time we will ask you to provide feedback on other topics?

- Yes
- No
- I'm already registered

Would you like to enter the draw for 1 of 10 x \$50 Drakes supermarket gift cards?

- Yes
 No

If you answered YES to either question above, please leave your contact details below.

First Name _____

Last Name _____

Telephone _____

Email _____

Thank you very much for your time and feedback. We can't wait to share the results with our community.

How to submit this survey

Drop off Playford Civic Centre or Stretton Centre customer service centres

Post Attn: City of Playford Strategic Plan Survey, Community Insights Team
12 Bishopstone Road,
Davoren Park SA 5113

Email connected@playford.sa.gov.au

We care about your privacy and the information you share will only be used for research purposes. The City of Playford works under [The Research Society's Code of Professional behaviour](#).