

Frequently Asked Questions

What is a strategic plan?

A strategic plan is a road map, which guides Council's decision-making. It describes what we will focus on and how we will go about it.

Our strategic plans aim to deliver on the long-term aspirations of our community, as outlined in the [2043 Playford Community Vision](#), for prosperity, liveability and happiness.

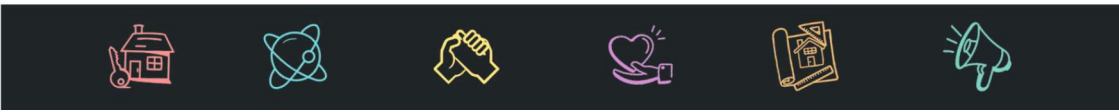
To achieve these aspirations, Council has a 12-year strategic planning horizon to ensure a logical, sequenced approach to the work we do, understanding we can't do everything at the same time.



What has been the focus for 2020-2024?

The [2020-24 strategic plan](#) has a focus on building **Community and City Foundations**. This means meeting the foundational needs of the community and focusing on ensuring we are putting the critical social and physical building blocks in place. This focus was developed in partnership with the community - you told us it was important to address things that impact your everyday life, from having safe roads and a neighbourhood that looks nice to a Council that talks to them more and uses their money wisely. We focused on delivering against five key community themes:

- Community Theme 1 - Improving safety and accessibility
- Community Theme 2 - Lifting city appearance
- Community Theme 3 - Connecting with our community and each other
- Community Theme 4 - Supporting business and local employment opportunities
- Community Theme 5 - Using money wisely



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What has been achieved through the current strategic plan?

We have delivered a wide range of services, programs and initiatives through the plan which can be viewed at playford.engagementhub.com.au

Why is the strategic plan being reviewed?

Council's current strategic plan covers the period of 2020-2024, so it is now time to review and develop the next phase of our planning horizon. Reviewing our strategic plan provides the opportunity to allow for changing contexts, emerging opportunities and new challenges to be addressed. It is also a chance to check in with our community and ensure we continue to deliver the things that are important to you.

The Local Government Act 1999 also specifies that a comprehensive review of a council's strategic plan must be undertaken within two years after each general election of Council. The last local government election took place in South Australia in November 2022.

What will be the focus for the next phase of the strategic plan?

While a lot has been achieved over the last four years, we think it is important to continue our important work on Community and City Foundations, foundational work, while also commencing the next phase of our 12-year planning horizon – Connecting our People.

What does Connecting our People mean?

Connecting our People means we will focus resources on helping connect our people to each other and their local community. Our existing services will be adjusted, as appropriate, to enhance social connections at the local community level.

Can I be involved in developing the plan?

Yes! Understanding the needs and desires of our diverse and growing community is an essential part of developing the next phase of our strategic planning horizon. We want to understand if you think a blend of Community and City Foundations and Connecting our People is the right focus for the next four years and will be seeking your input through our community engagement process.

We would like to understand what you see next for **Community and City Foundations** and what **Connecting our People** means to you. We will take your thoughts and feedback and draft our plan that has been shaped by your views.



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What elements of the plan won't change through the engagement process?

This engagement is very much about Council's role in delivering for the community and understanding what the next four years looks like. What won't change through the engagement process is:

- **Strategic Planning Horizon:** We are not seeking input into the design of the long term 12-year strategic planning approach that we have been taking and will build upon what is already developed.
- **Community Vision:** We are also not seeking input on the overall goals and aspirations of our City. Our Community Vision 2043 was developed in 2013 based on extensive community engagement and reflects the longer-term aspirations of the community, organised under the goals of prosperity, liveability and happiness.

How can I get involved?

There are a number of ways to get involved, from community summits to pop-up events and a survey. See playford.engagementhub.com.au for all the details.

